

→ Polk County Portrait <sup>42</sup> MBAs <sup>82</sup> New High Court Justice <sup>40</sup>

# Florida Tren

THE MAGAZINE OF FLORIDA BUSINESS

## Heavy Hitter

Richard Corcoran  
wields more power  
than any speaker  
in decades. <sup>98</sup>

Plus Legislative  
Preview <sup>108</sup>



By Mike Vogel | mvogel@floridatrend.com

Karen Adams' firm, Green Dwellings, makes modular, sustainable homes.



## Innovation ↓

### Modular and Sustainable

Karen Adams founded Palm Beach Gardens-based **Green Dwellings** to create a modular, solar, LEED Platinum-certified, hurricane-resistant home for south Florida.

She and investors financed the design and construction of its first model. The 2,500-sq.-ft., three-bedroom, two-bath house — 90% of which was built at a central Florida factory — was installed in one day in a West Palm Beach neighborhood. The house's price tag is \$675,000, without:



land. It has rooftop solar panels and an 80-gallon solar hot water heater. It also has "smart home" features accessible remotely from mobile devices. Adams says her process will scale for multi-family buildings and commercial offices. She expects her market will be in Florida, Gulf states and the Caribbean.

## Eye in the Sky

Entrepreneur Scott Adams' new venture involves airborne intelligence.

Scott Adams made his name and fortune as founder of Hi-way Technologies, an early web-hosting company that became the world's largest



→ Scott Adams

a year before he sold it in 1998. A Florida Atlantic University grad, Adams went on to fund the Adams Center for Entrepreneurship there and began working with new companies.

Adams' latest venture is EagleEye Intelligence, a company in Boca Raton that combines equipment such as drones with sensors, analytics and a proprietary software platform called Strax. The combination allows law enforcement and other government agencies to integrate

### Sponsored Content

Magic Leap Inc. recently announced it will expand operations in Greater Fort Lauderdale, creating 725 positions and making a capital investment of \$150 million. The company selected Plantation for its R&D Center of Excellence over sites in Texas and California. With locations in Plantation and Dania Beach, Magic Leap is developing a digital, mixed reality platform that will enable people to seamlessly combine and experience digital and physical environments. The company's cutting-edge, virtual retinal display technology superimposes 3-D computer-generated imagery over real world objects. "We look forward to Magic Leap's continued growth and success as part of our community's legacy of tech innovation," said Bob Swindell, president and CEO of the Greater Fort Lauderdale Alliance.



Rony Abovitz, Magic Leap CEO